

SFIA Conference Presentation

2nd December 2009

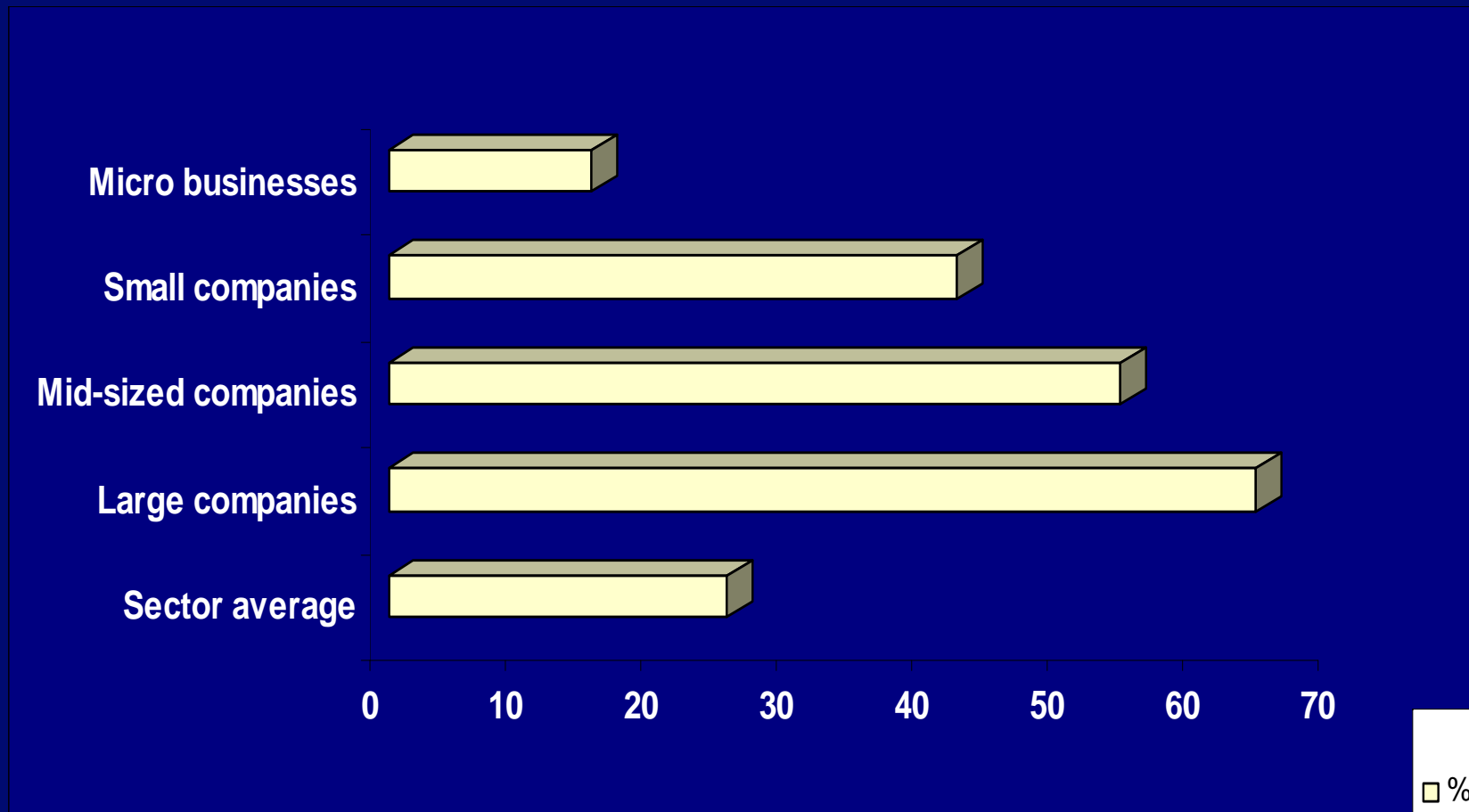
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What is the market background for the National Skills Academy?

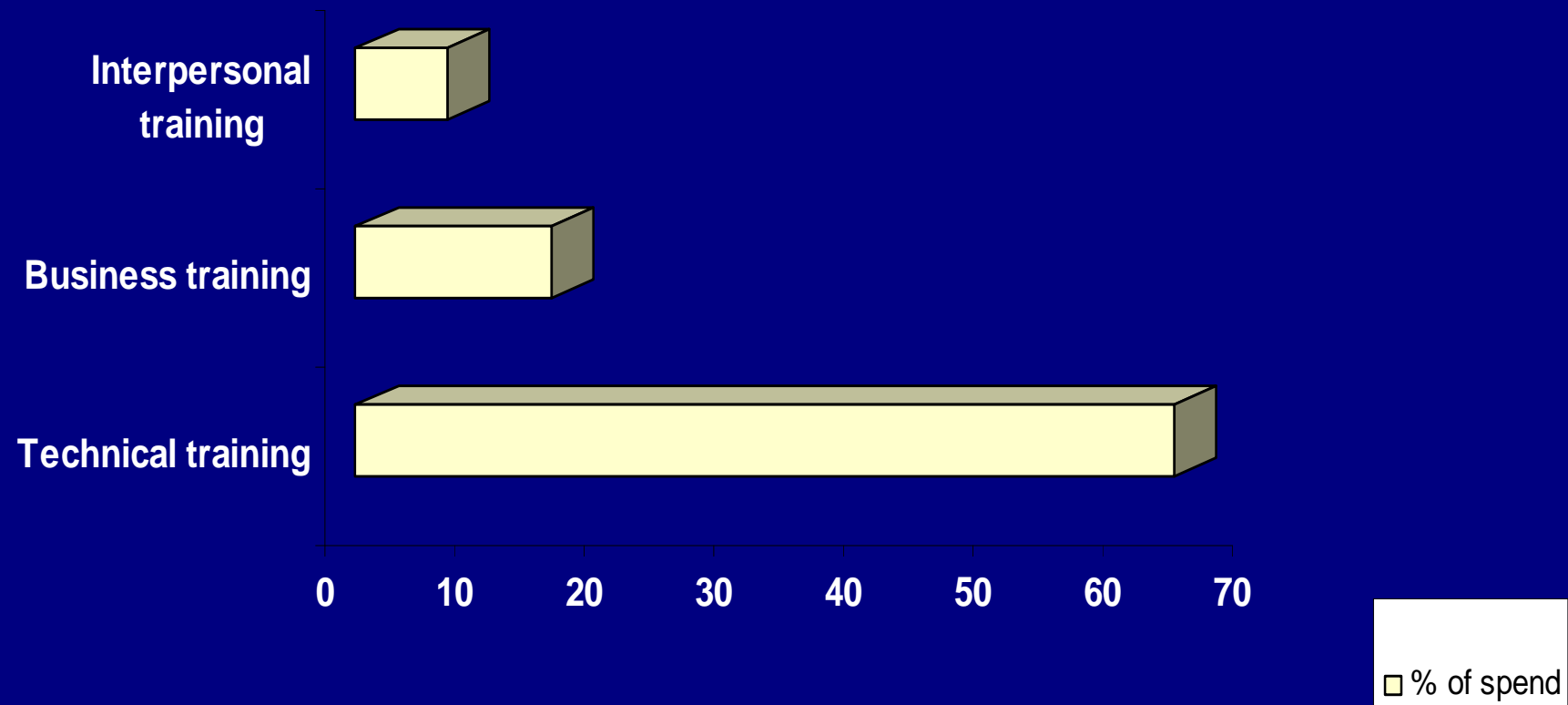
IT Professional workforce dynamics

- The workforce has grown and is forecast to continue to grow
 - 1.1.milion people
 - 43% are in the IT Industry vertical
 - 57% are IT Professional in other industries
 - Around 141,000 people enter the workforce each year
- There has been a shift to higher level skilled roles over the last 8 years . This trend will continue...
 - Software professional and managerial roles will be 73% of workforce by 2016

Employer training behavior- propensity to train



Employer training behavior- Training spend



Employer training behaviour (2)

- Majority of the training is with private training providers
 - 83% of companies training staff for vendor based use private providers
- Main employer concerns about training are..
 - Time away from the business
 - Total cost of training

Training provider market

- Private training provider market is worth £450m per annum
 - £350m of this has been instructor led training
 - £100m on e-learning
 - Only 17% of vendor training uses public providers
- Training market is highly concentrated with a few major players
 - Top 20 providers have nearly 80% of the market (by turnover)
- However the market has shown a significant decline in revenues since late 2008

Skills in demand

- Key areas of skills demand, which are currently well served
 - Project Management
 - Generic technical training
 - Service management
- Strategically important/emerging skills demand, which currently not well served
 - Solutions architecture
 - Information Management
 - Business change

Certifications continue to be in demand

- Most popular qualifications
 - Microsoft
 - PRINCE2
 - ISEB
 - ITIL
 - CISCO

The opportunity is for the Academy to...

- Improve return on investment
- Eliminate chaos
- Recognise competence

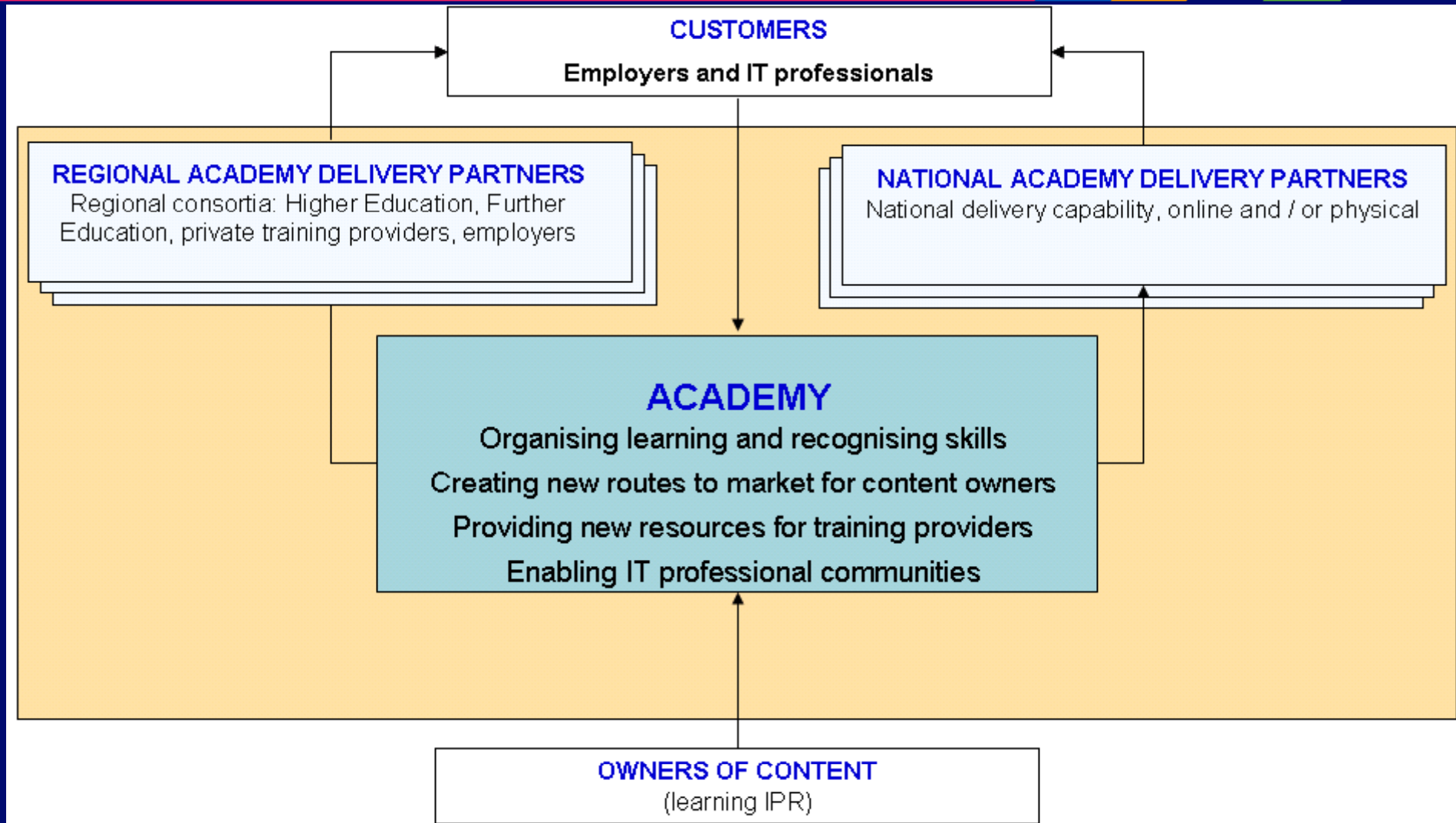
Whose has been involved?

- IT Industry
- CIOs
- SMEs
- Providers
 - Private
 - Public
- Partners
 - Content providers
 - Qualification owners
- Government

What will the Academy offer?

- The purpose of the Academy
 - Employer led
 - Not for profit
 - Enable professional recognition and progression for the IT workforce
 - Make it easy to find 'best fit, best quality, best value' learning and qualifications
 - Create new cost effective learning opportunities

The Academy model



Who will benefit?

- IT Professionals through...
 - Industry recognition for their skills
 - Identification of most relevant training
- Employers through...
 - Recognition of skills
 - Identify the most appropriate training
 - Improved Return on Investment
- Providers through...
 - Improved market positioning
 - Access to new resources

Case Study - e-skills professional programme

What is the e-skills professional programme

- Designed by employers in collaboration with universities
- Flexible, fast track and modular development programme.
- Offers nationally-recognised, high quality development to new IT recruits.

What does the programme cover



Where can I learn more?

National Skills Academy for IT



- For further information and updates please register a www.e-skills.com

e-skills professional programme

- Contact

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 - www.e-skills.com/professionalprogramme